



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



October 24, 2013

DIVISION MEMORANDUM

No. 652 s. 2013

**65th PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)
ANNUAL CONFERENCE AND TRAINING**

**To : OIC, Assistant Superintendents
Education Supervisors/Coordinators
Secondary School Heads**

1. Attached is Regional Memorandum No. 673, s. 2013 dated October 22, 2013 entitled **“65th PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA) ANNUAL CONFERENCE AND TRAINING”**.
2. Invited to attend are EPP / TLE Supervisors and Teachers whose attendance is subject to the Schools Division Superintendent’s discretion based on existing DepEd policies.
3. For further details, please refer to the attached communication.
- 4.. Wide dissemination of this Memorandum is desired.


ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent

Telephone Numbers:

Schools Division Superintendent	(032556405
Asst. Schools Division Superintendent	(032) 414-7457
Accounting Section	(032) 254-2632
Disbursing Section	(032) 255-4401
Admin/Legal	(032) 253-7847

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REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



OCT 22 2013

REGIONAL MEMORANDUM

No. 673, s. 2013

65th PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)
ANNUAL CONFERENCE AND TRAINING

To : Schools Division Superintendents
Officers-in-Charge of Regular and Interim Divisions

1. Enclosed is a letter from Dr. Maria Teresa A. Namoro, President, Philippine Home Economics Association (PHEA), inviting EPP and TLE Supervisors and Teachers to attend the **"65th Philippine Home Economics Association Annual Conference and Training"** on November 22-24, 2013 at the Camarines Sur Water Sports Complex, Capitol Complex, Cadlan, Pili, Camarines Sur.
2. For more details, please refer to the attached communication.
3. Attendance of supervisors and teachers to this conference is subject to your discretion based on existing DepED policies.
3. For your proper guidance and wide dissemination.


CARMELITA T. DULANGON
Director III
Officer-In-Charge

CTD/EBE, J/mgb

Regional Director's Office: Tel. nos.: (032) 231-1433; 231-1309; Telefax 414-7399; 414-7325; Asst. Regional Director's Office Telefax: (032) 255-4542;
Field Effectiveness Division: (032) 414-7324; Curriculum Learning Materials Division (032) 414-7323;
Quality Assurance and Accountability Division: (032) 231-1071; Resource Mobilization and Special Programs and Projects Division: (032) 254-7062;
Training and Development Division: (032) 255-5239 loc. 112; Planning, Policy and Research Division: (032) 233-9030; 414-7065;
Administrative Division: (032) 414-7326; 255-1313; 414-7366 414-4367; Budget and Finance Division: (032) 256-2375; 253-8061; 414-7321
Website: <http://www.dcpedro7.com.ph>

"EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat"



LEADERSHIP AND SERVICE
IN HOME ECONOMICS

PHILIPPINE HOME ECONOMICS ASSOCIATION

A National Professional Organization of Home Economists in the Philippines

Member: International Federation for Home Economics (IFHE)

Asian Regional Association for Home Economics (ARAHE)

Office address: Department of Education

National Capital Region

Secondary Education Division

Misamis St., Bago Bantay, Quezon City, Metro Manila, Philippines

Telefax: 926-22-33; 921-56-30 e-mail: mtanamoro@gmail.com

October 10, 2013

HELENA Z. BENITEZ

Founder-President

1948-1956

1956-1960 Gloria L. Monzon
1960-1962 Ma. Fe G. Atienza
1962-1964 Leonarda M. Jurado
1964-1966 Elpidia E. Bonanza
1966-1968 Eva B. Gonzalez
1968-1974 Amparo S. Javier
1974-1976 Florangel T. Campos
1976-1978 Lourdes Macatangay
1978-1980 Angelita M. Dizon
1980-1982 Amparo S. Javier
1982-1984 Rosario R. Villar
1984-1986 Lilia B. Protacio
1986-1990 Edita T. Burgos
1990-1992 Evelyn O. Gorospe
1992-1996 Norma M. Mapanao
1996-2000 Edita T. Burgos
2000-2008 Leticia S. Navarro

2011-2014

Officers

Maria Teresa A. Namoro Ed.D
President

Pedro S. Vegim Ed. D

Vice-President

Christine B. Banzuela

Secretary

Susana V. Guinea

Assistant Secretary

Carmelina DM. Tan

Treasurer

Belinda S. Barrozo Ed.D.

Assistant Treasurer

Balbina C. Apili Ed.D.

Auditor

Teodora F. Besana Ed.D.

Press Information Officer

Erlinda Serrano

Business Manager

Albert M. Rosarda

Comptroller

Board Members

Marilyn E. Pasion Ed.D.

Felicidad S. Chan Ed.D.

Edna P. Madrid

Julio C. Baggayan

Garry Mendoza

DR. CARMELITA T. DULANCON
Regional Director (OIC)
Dep Ed Region VII
Sudlon, Lahug, Cebu City

Sir/Madam:

The Philippine Home Economics Association (PHEA) a National Professional Organization of Home Economists from public and private schools will hold its **65th Philippine Home Economics Association (PHEA) Annual Conference and Training** with the theme *"Home Economics Literacy: Investing in our Future"* on November 22-24, 2013 at Camarines Sur Water Sports Complex, Capitol Complex, Cadlan Pili, Camarines Sur.

The objectives of this convention are as follows:

- To understand the philosophy and rationale of an enhanced, restructured and re-focused Home Economics Curriculum
- To develop the capabilities/competencies of teachers in Technology and Home Economics; and
- To renew commitment and partnership with stakeholders in molding the future of the youth through the development of life-long skills.
- To award the Outstanding Home Economics Teachers who are members of the Association.

In line with this, may we respectfully request for a regional advisory/memo for this activity? May we also request that participants to this conference be granted permit to attend and authority to travel on official time?

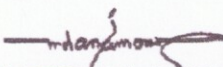
The registration fee is P5,500.00 per person to cover board and lodging as well as conference materials payable to PHEA via on-line registration.

Attached herewith are the following for your reference, DepEd Advisory No. 306 s. 2013, DepEd Advisory No. 429 s. 2013, Criteria for the Search for Outstanding PHEA Member 2013 and Registration form. Should further detailed information be required, please do not hesitate to contact the undersigned.

We are looking forward for your affirmative response on these requests. We believe that your invaluable support will help a lot for the success of our activity.

Thank you and God bless!

Very truly yours,


MARIA TERESA A. NAMORO. Ed.D.

DepEd Advisory No. 306, s. 2013

July 24, 2013

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

65TH ANNUAL CONVENTION OF THE PHILIPPINE HOME ECONOMICS
ASSOCIATION (PHEA)

The Philippine Home Economics Association (PHEA) will hold its 65th Annual Convention with the theme *Home Economics Literacy: Investing in Our Future* on October 25-27, 2013 at the Camarines Sur Water Sports Complex, Capitol Complex, Cadlan Pili, Camarines Sur.

The Convention aims to:

1. understand the philosophy and rationale of an enhanced, structured and re-focused Home Economics Curriculum;
2. develop the capabilities/competencies of teachers in Technology and Home Economics;
3. renew commitment and partnership with stakeholders in molding the future of the youth through the development of life-long skills; and
4. award the Outstanding Home Economics Teachers who are members of the Association.

The target participants to this activity are the *Edukasyong Pantahanan at Pangkabuhayan (EPP)* and Technology and Livelihood Education (TLE) teachers, coordinators, head teachers, master teachers, principals and supervisors from both public and private schools.

Participation of both public and private schools shall be subject to the no-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Maria Teresa A. Namoro, Ed.D
President, Philippine Home Economics Association (PHEA)
Secondary Education Division, National Capital Region (NCR)
Department of Education (DepEd)
Misamis St., Bago Bantay, Quezon City
Telefax Nos.: (02) 926-2233; (02) 921-5630
Mobile Phone No.: 0915-310-4674
Email Address: mtanamoro@gmail.com
Website Address: www.phea.tk

DepEd Advisory No. 429, s. 2013

October 4, 2013

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

CHANGES TO DEPED ADVISORY NO. 306, 2013

(65th Philippine Home Economics Association (PHEA) Annual National Convention)

The 65th Philippine Home Economics Association (PHEA) Annual National Convention with the theme *Home Economics Literacy: Investing in Our Future* on October 25-27, 2013 will be held at the Camarines Sur Water Sports Complex, Capitol Complex, Cadlan Pili, Camarines Sur as announced in DepEd Advisory No. 306, s. 2013. However, the following changes have been made:

1. The title 65th Philippine Home Economics Association (PHEA) Annual National Convention was changed to *65th Philippine Home Economics Association (PHEA) Annual National Conference and Training*; and
2. The date of the said activity was also moved from October 25-27, 2013 to *November 22-24, 2013*.

Other provisions stated in DepEd Advisory still remain.

More information may be inquired from:

Maria Teresa A. Namoro, Ed.D.
President, Philippine Home Economics Association (PHEA)
Secondary Education Division, National Capital Region (NCR)
Department of Education (DepEd)
Misamis St., Bago Bantay, Quezon City
Telefax Nos.: (02) 926-2233; (02) 921-5630
Mobile Phone No.: 0915-310-4674
Email Address: mtanamoro@gmail.com
Website Address: www.phea.tk

PHILIPPINE HOME ECONOMICS ASSOCIATION

Criteria for the Search for Outstanding PHEA Member 2013

Name: _____ Region: _____ E-mail Address: _____

CRITERIA	POINTS EARNED
Entry Requirements 1. Must be an active lifetime member of PHEA 2. Nomination letter endorsed by Division of Regional PHEA coordinator 3. Has no pending administrative or criminal case 4. All submitted papers and documentation for part II must be from year 2009-2012 5. To qualify as finalist, a candidate must have accumulated at least 30 points in part I. 6. Current officers, board members and coordinators are not qualified to join.	
I. PAPER QUALIFICATION 50 pts.	
A. Educational Qualification 5 pts.	
Ed. D./Ph. D. graduate	5.0
Ed. D./Ph. D. academic requirements	4.5
At least 18 units in Ed. D./Ph. D.	3.5
MA Graduate	3.0
MA academic requirements	2.0
At least 24 units in MA	1.5
At least 12 units in MA	1.0
B. Leadership Potential (All papers/documents submitted should be related to Home Economics and related areas; only the highest point earned per number item will be credited.)	
1. Members in organization School Division Regional National	
President	2 3 4 5
Vice Pres./Sec./Treasurer	1 2 3 4
Other Position	0.75 1 2 3
Member	0.5 0.75 1 2
2. Chairmanship/Advisory	
Chairman/Adviser of Organization	2 3 4 5
Co-chairman	1 1.5 2.5 3
3. Trainer of winning contestants	
Rank National Regional Division District	
1	3.0 2.5 2.0 1.5
2	2.75 2.25 1.75 1.0
3	2.5 2.0 1.5 0.75
4	2.25 1.75 1.25 0.5
5	2.0 1.5 1.0 0.25
6	1.5 1.0 0.75 0.15
4. Discussant/Resource Person/Speaker	
National	5
Regional	4
Division	3
District	2
5. Authorships	
Articles in Professional Publication	2
Chapter of a book/workbook	3
Article/News item in different subjects published	4
Action research for the improvement of the subject	5
Co-author/author of a book for general circulation	7
6. Awards	
International	10
National	8
Regional	6
Division	4

7. Scholarship			
International	5		5 pts.
National	4		
Regional	3		
Division	2		
District	1		
SPECIAL PROJECT/PROGRAMS INITIATED		50 pts.	
A. DMC Training Conducted/Facilitated	25 pts.		
Organized and conducted a 1-2 days DMC Focus Global Training Seminar		15 pts.	
Acted as facilitator in a DMC Focus Global Training Seminar		10 pts.	
Participated in a DMC Focus Global Training Seminar		5 pts.	
B. Projects for Home Economics Development			
All documents/evidences are data-based; certified by the Division or Region			
Only one (1) project to be submitted and evaluated			
1. Learners are involved:		15 pts.	
A. Evidences (Documents of Project Impact)			
1) Health and Nutrition Status Report			
2) Achievements			
3) Winnings in Competition			
4) Funding/Sustainability			
2. Teachers are involved:			
A. Evidences (Documents or Project Impact)			
1) Promotions			
2) Professional Growth			
3) Winnings in Competition			
4) Funding/Sustainability			
C. Interview/Presentation	10 pts.		
1. Brief description of the project		1.5 pts.	
- Nature and purpose of the project			
2. Goals and objectives of the project		1.5 pts.	
- Relevance of Project to PHEA Goals and objectives			
3. Stakeholders Involved		1.5 pts.	
- Role of stakeholders in the project			
4. Implementation of the Project		1.5 pts.	
- Steps taken in the implementation			
- Challenged Met in the Implementation			
5. Results/Outputs		2 pts.	
- Results and outputs achieved			
6. Sustainability of the Project		2 pts.	
- Ways of Sustaining the Project			
- Future Plans			
TOTAL			100

Evaluator

Evaluator

Evaluator

Evaluator

Evaluator

Evaluator

Note:

1. Documents/Video presentation of Regional Winners shall be submitted to the National Secretariat not later than September 15, 2013 (extended until October 21, 2013) at DepEd NCR Misamis St., Bago Bantay, Quezon City c/o Dr. Maria Teresa A. Namoro, SED.
2. Regional winners shall be given certificates at the 65th PHEA Annual Conference and Training, Camarines Sur Sports Complex (CWC), Pili Camarines Sur.
3. Top three (3) finalists shall present the video presentation at the 65th PHFA Annual Conference and



PHILIPPINE HOME ECONOMICS ASSOCIATION
 A National Professional Organization of Home Economists in the Philippines
 Member: International Federation for Home Economics (IFHE)
 Asian Regional Association for Home Economics (ARAHE)
 Office address: Department of Education
 National Capital Region
 Secondary Education Division
 Misamis St., Bago Bantay, Quezon City, Metro Manila, Philippines
 Telefax: 926-22-33; 921-56-30 Mobile No: 09153104674
 e-mail: mtanamoro@gmail.com

65th ANNUAL PHEA CONFERENCE & TRAINING

REGISTRATION FORM

Participant's Name (Please print)

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Last First Middle
 (Please check)

Gender Position

Male Supervisor Principal
 Female Dept. Head Teacher
 Others _____

Are you a PHEA Member? Yes No If YES, since when? _____
 Region _____ Name of School/Division: _____

Public Private Not Applicable
 Elementary High School
 Mobile Number: _____ Email Address: _____

Registration is easy! Just follow the steps below:

1. Download and fill-up the registration form.
 (You need a PDF reader to open the file.)
2. Deposit registration fee (P5,500.00) using the details below:
 BANK: Banco De Oro
 BRANCH: SM North EDSA Annex
 ACCOUNT NAME: Ma. Teresa Namoro and Carmelina Tan
 ACCOUNT NUMBER: 0670389722
3. Write your name in the deposit slip and scan together with the accomplished form. Send via email to sirpats@sirpats.com cc: lenchen4tinne@yahoo.com
4. Wait for confirmation from a PHEA officer.
5. Registration on-line will be until November 18, 2013 ONLY.
6. Please bring your accomplished registration form and your deposit slip on November 22, 2013 at CWC and present it to the registration committee for the issuance of your official receipt.
7. Payment made is NON-REFUNDABLE but it can be utilized for succeeding training or seminar.